



SATURDAY, JUNE 4, 2022

March 16, 2022

Dear Friend,

We hope your 2022 is off to a good start!

In this spirit of excitement and optimism, you are invited to join us on **Saturday, June 4th** for the **25th annual Miles for Matheny event**. *Miles* is an uplifting day that allows our residents to interact with, and be celebrated by, the surrounding community. Especially on this milestone anniversary, this year's event is sure to be a joyful day for our patients, students, residents, families, and friends. At *Miles*, absolutely everyone is welcome to participate and free to be themselves.

In 2022, we are planning to hold all events in person and everything is done with the health and safety of the people we serve in mind. We are hopeful and excited to bring back the **Lu Huggins Wheelchair Walk** to the park. The day's events include **12.5, 25, 35, and 50-mile, and "Hills of Attrition"** cycle rides, a **5K Run, Kids Fun Run**, and of course the beloved **Wheelchair Walk**.

Above all, *Miles* is a day dedicated to highlighting and appreciating the unique contributions and achievements of each and every person in our Matheny family, regardless of their different abilities. Proceeds from this event will allow us to continue providing the high-quality programs and services our residents need and deserve, including medical care, education, physical therapy, music therapy, adult day care, recreational therapy, independent living, fine arts, and much more.

We're thrilled that this year's *Miles for Matheny* will be held at the J. Malcolm Belcher Fairgrounds in Far Hills. It is only fitting that we celebrate our 75th anniversary in the same town where it all began when Matheny was known as the *Burnt Mills School for Paralysis Correction*. Walter and Marguerite only had a dream and a GI loan of \$3,000 to create this amazing organization. Today, Matheny is a comprehensive non-profit organization offering life-saving and life-enriching services that touch the lives of hundreds of people with special needs every day.

The enclosed materials outline event and sponsorship details. We hope you will consider becoming a *Miles for Matheny* sponsor. Someone from Matheny's development office will follow up with you soon. In the meantime, please do not hesitate to call us at 908-234-0011, ext. 1260, or email development@matheny.org.

Thank you for "Going the Extra Mile" to help ensure that the vital work we do continues for the next 75 years, and beyond.

A handwritten signature in blue ink that reads "William M. Kent". The signature is written in a cursive, flowing style.

William (Bill) M. Kent, MHA
President and CEO





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EVENT OVERVIEW

What: Now in its 25th year, **Miles for Matheny** is an established, uplifting community event that raises funds and awareness for children, teens, and adults with medically complex developmental disabilities. Bringing together our patients, students, family, friends, and the community, this is an exciting day of cycling, walking, running, friendship, and fun!

- **Cycling** – Your choice of 12.5, 25, 35, and 50-mile bike rides, plus the highly challenging “Hills of Attrition” endurance ride, all through the beautiful Somerset Hills countryside. Cycling routes are designed by our long-time friends of **the Bedminster Flyers**.
- **Lu Huggins Wheelchair & Fitness Walk*** – Scores of Matheny children, teens and adults “wheel” through the fairgrounds accompanied by family and friends and cheered on by neighbors and supporters
- **Kids Fun Run** – Children ages 3-12 enjoy friendly competition where they are all winners
- **5K** – complete the 5K in a flash or at a more leisurely pace
- **Breakfast of Champions** presented by **the Friends of Matheny**
- Plus music, family entertainment, and refreshments throughout the event.

**If COVID-related regulations and precautions allow.*

When: Saturday, June 4, 2022

Registration starts at 7:30am and events run throughout the morning, culminating with the Wheelchair & Fitness Walk which begins at 11:00 am.

Where: J. Malcom Belcher Fairgrounds (1 Peapack Rd, Far Hills, NJ 07931)

All activities begin and end in the fairgrounds where friends, families, supporters and volunteers enjoy a variety of music, entertainment, children’s games, and fun for everyone! Parking is free and available at the fairgrounds.

Why: Proceeds from Miles for Matheny support programs and services that enhance the lives of the children, teens, and adults served by Matheny. Sponsorship includes an opportunity to gain visibility for your company or organization, while also demonstrating a clear commitment to improving the lives of people with disabilities. For more information please refer to the Sponsorship Opportunities page.

Important Note: Deadline for logo inclusion on T-shirts is April 15, 2022.





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SPONSORSHIP COMMITMENT FORM

Yes, I/we would like to Sponsor the 25th Annual Miles for Matheny

Contact Name: _____

Family/Company/Organization Name (Exactly as it should appear on printed materials and website): _____

Street Address: _____

City, State, Zip Code: _____

Phone: _____ E-Mail: _____

I would like to sign up for the following level:

- 25th Anniversary Presenting Sponsor – The Lavine and Gordon Families
Wheelchair Walk (\$20,000)
Cycling (\$15,000)
5K Run (\$10,000)
T-Shirts Sponsor – The Golub Family
Kids Fun Run (\$5,000)
Rest Stops Sponsor – Peapack Gladstone Bank
Entertainment (\$2,500 each)
Community (\$1000)
Contributing (\$500)

*DEADLINE FOR COMPANY LOGO/NAME INCLUSION ON EVENT T-SHIRTS is April 15, 2022.

Enclosed please find our sponsorship check for \$ _____

I cannot become a sponsor at this time, but I would like to make a donation of \$ _____

Mail this form and make payment to: Matheny
65 Highland Avenue, PO Box 339
Peapack, NJ 07977
Attn: Anne Salorio, Miles for Matheny 2022

To pay by credit card, call 908-234-0011, x 1260. You may also email this form to development@matheny.org.





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**25th Anniversary Presenting Sponsor –
The Lavine and Gordon Families**

- Company representative invited to conduct the official event day “Welcome”
- Exclusive Signage on start and finish lines
- Prominent logo placement on event materials, T-shirts, signage, Matheny and event websites, and social media pages with links to your company’s website
- Mention in all event press releases and Matheny media coverage
- Table setup for distribution of your company marketing materials at event

WHEELCHAIR WALK SPONSOR - \$20,000

- Company representative invited to address the audience on event stage.
- Exclusive Banner for Wheelchair Walk event
- Prominent logo placement on event brochures, T-shirts, signage, Matheny and event websites, and social media pages with links to your company’s website
- Mention in all event press releases and media coverage
- Table setup for distribution of your company marketing materials at event

CYCLING SPONSOR - \$15,000

- Exclusive Banner for Cycling event
- Prominent logo placement on event materials, T-shirts, signage, Matheny and event websites, and social media pages with links to your company’s website
- Mention in event press releases media coverage

5K RUN SPONSOR - \$10,000

- Exclusive banner for 5K Run
- Logo placement on event materials, signage and on Miles for Matheny website with a link to company’s website
- Company logo prominently placed on all participant T-shirts

T-Shirts Sponsor – The Golub Family

- Signage on T-shirt table
- Logo placement on T-shirts
- Logo on Miles for Matheny website with a link to company’s website

KIDS FUN RUN SPONSOR - \$5,000

- Logo placement on T-shirts
- Logo on Miles for Matheny website
- Special signage naming you the Kids Fun Run sponsor
- Company representative invited to place winning medals on the children at the finish line

Rest Stops Sponsor – Peapack Gladstone Bank

- Logo placement on T-shirts
- Logo on Miles for Matheny website
- Special signage at each Rest Stop naming you the Rest Stop sponsor

ENTERTAINMENT SPONSORS - \$2,500 each

(Multiple sponsorships available)

- Signage on one of entertainment areas
- Company name on T-shirts
- Entertainment includes but is not limited to: Musical Performers; Bounce House, Ice Cream, and more!

COMMUNITY SPONSOR - \$1,000

- Name recognition on Miles for Matheny website
- Name recognition on T-shirts

CONTRIBUTING SPONSOR - \$500

- Name recognition on Miles for Matheny website

**BREAKFAST OF CHAMPIONS SPONSORED BY
The Friends of Matheny**

**Cycling Routes by our long-time partners,
The Bedminster Flyers Cycling Club**

